

JEFF NYVEEN
NYVEEN@EV1.NET
WWW.JEFFNYVEEN.COM

EXPERIENCE

1/2005 - PRESENT

PAPPAS GROUP – MCLEAN, VA

MARKETING, ADVERTISING, AND DESIGN FIRM

- WEB DEVELOPMENT (HTML, CSS, JAVASCRIPT, PHP, ASP)
- GRAPHIC DESIGN
- PRODUCT PHOTOGRAPHY
- SCRIPTWRITING
- VIDEO PRODUCTION

5/1998 - PRESENT

JEFF NYVEEN PHOTOGRAPHY – HOUSTON, TX

ONLINE PORTFOLIO AT <www.jeffnyveen.com/portfolio/>

- PHOTOGRAPHY
- WRITING
- WEB DESIGN
- MEDIA SERVICES

6/2004 – 10/2004

TREK AMERICA – LOS ANGELES, CA

ADVENTURE TRAVEL COMPANY

- TOUR LEADER FOR CROSS-COUNTRY CAMPING AND ADVENTURE TRIPS
- RESPONSIBLE FOR ORGANIZING ITINERARIES, BOOKING ACTIVITIES, AND DRIVING

7/2001 – 6/2004

PICTURE PEOPLE – HOUSTON, TX & AUSTIN, TX

CHILDREN'S PHOTO STUDIO

- STORE MANAGER AT HOUSTON AND AUSTIN LOCATIONS, MANAGING A STAFF OF 10-25 EMPLOYEES
- DIGITAL TRAINER FOR NEW STORE OPENINGS AND CONVERSION STORES

- CONSISTENTLY RECOGNIZED AS ONE OF THE TOP-PERFORMING STORE MANAGERS IN THE COMPANY, MAKING PLAN EVERY CALENDAR YEAR AND DEVELOPING A HIGH-QUALITY STAFF OF MANAGEMENT CANDIDATES
- INVITED TO NATIONAL LEADERSHIP CONFERENCE AND "BEST OF THE BEST" MEETINGS
- NAMED TO COMPANY ADVISORY BOARD
- PILOTED NEW STORE OPENING PROCEDURES
- TESTED NEW MERCHANDISE AND IN-STORE PROMOTIONS
- PROPOSED COMPANY-WIDE MANAGER NEWSLETTER

6/1998 – 8/1998

DAP TV – LOS ANGELES, CA

TELEVISION PRODUCTION COMPANY

- STILL PHOTOGRAPHER FOR INSTRUCTIONAL VIDEO "EASYPDANCE"

6/1998 – 8/1998

HUDDLIN' WITH THE PROS – LOS ANGELES, CA

CELEBRITY MAGAZINE/WEBSITE

- STILL PHOTOGRAPHER, ATTENDED MEDIA EVENTS FOR CELEBRITY PHOTOGRAPHS

10/1997 – 5/1998

TROJAN VISION – LOS ANGELES, CA

UNIVERSITY OF SOUTHERN CALIFORNIA CAMPUS TELEVISION STATION

- ASSISTANT ON USC SPORTS SHOW "SC SPORTS PAGE"
- CAMERA AND EDITING FOR LIVE-ACTION SHOW "IN REAL TIME"
- WRITER AND SCRIPT EDITOR FOR COMEDY TALK SHOW "TRAILERPARK"
- HOST AND CAMERA FOR CAMPUS NEWS SHOW "TROJAN VISION NEWS"

10/1995 – 5/1998

DAILY TROJAN – LOS ANGELES, CA

UNIVERSITY OF SOUTHERN CALIFORNIA CAMPUS NEWSPAPER

- PHOTOGRAPHER FOR SPORTS AND CAMPUS EVENTS

5/1997 – 11/1997

CINEWAVE PRODUCTIONS – LOS ANGELES, CA

FILM PRODUCTION COMPANY

- DIRECTORS ASSISTANT, STILL PHOTOGRAPHER, AND WEB DESIGNER FOR 35MM FEATURE "BAGGAGE"

EDUCATION

8/1994 - 5/1998

UNIVERSITY OF SOUTHERN CALIFORNIA - LOS ANGELES, CA

BA IN CINEMA-TELEVISION (CRITICAL STUDIES)

GPA 3.4/4.0

8/1992 - 5/1994

JAMES E. TAYLOR HIGH SCHOOL - KATY, TX

SKILLS

- LEADERSHIP/MANAGEMENT ABILITIES
- ORGANIZATION/TIME MANAGEMENT
- PUBLIC SPEAKING/WRITTEN COMMUNICATION
- FILM AND DIGITAL PHOTOGRAPHY
- DIGITAL IMAGING AND GRAPHICS
- WEB PROGRAMMING
- GRAPHIC DESIGN
- MICROSOFT WORD AND EXCEL
- MAC/PC PLATFORMS
- EXTENSIVE TRAVEL EXPERIENCE

REFERENCES

AVAILABLE UPON REQUEST.